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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. | |
|--|-------------|----------------------|-----------------------|------------------|--|
| 09/710,097 | 11/10/2000 | Daniel Abeshouse | ARIBP052 | 4234 | |
| 21912 7590 12/15/2011 VAN PELT, YI & JAMES LLP 10050 N. FOOTHILL BLVD #200 | | | EXAMINER | | |
| | | | WEISBERGER, RICHARD C | | |
| CUPERTINO, CA 95014 | | | ART UNIT | PAPER NUMBER | |
| | | | 3693 | | |
| | | | | | |
| | | | NOTIFICATION DATE | DELIVERY MODE | |
| | | | 12/15/2011 | ELECTRONIC | |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

usptocorrespondence@ip-patent.com

Office Action Summary

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|---------------------------------------|------------------|--|--|--|
| Application No. | Applicant(s) | | | |
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| 09/710.097 | ABESHOUSE ET AL. | | | |
| | | | | |
| Examiner | Art Unit | | | |
| | | | | |
| RICHARD C. WEISBERGER | 3693 | | | |

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE three MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed

after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.

| Any | eply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any ad patent term adjustment. See 37 CFR 1.704(b) |
|------------|---|
| Status | |
| 1)🛛 | Responsive to communication(s) filed on 11/21/2001. |
| 2a) 🖂 | This action is FINAL . 2b) This action is non-final. |
| 3) | An election was made by the applicant in response to a restriction requirement set forth during the interview on |
| | ; the restriction requirement and election have been incorporated into this action. |
| 4) | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is |
| | closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. |
| Dispositi | on of Claims |
| 5)🛛 | Claim(s) 1,4-11,13,16-19,29-32,60-68,70 and 73-80 is/are pending in the application. |
| | 5a) Of the above claim(s) is/are withdrawn from consideration. |
| 6) | Claim(s) is/are allowed. |
| 7) 🛛 | Claim(s) 1,4-11,13,16-19,29-32,60-68,70 and 73-80 is/are rejected. |
| 8) | Claim(s) is/are objected to. |
| 9) | Claim(s) are subject to restriction and/or election requirement. |
| Applicati | on Papers |
| 10) | The specification is objected to by the Examiner. |
| 11) | The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner. |
| | Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). |
| | Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). |
| 12) | The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. |
| Priority u | inder 35 U.S.C. § 119 |
| 13) | Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). |
| | □ All b) □ Some * c) □ None of: |
| | 1. Certified copies of the priority documents have been received. |
| | 2. Certified copies of the priority documents have been received in Application No |
| | 3. Copies of the certified copies of the priority documents have been received in this National Stage |
| | application from the International Bureau (PCT Rule 17.2(a)). |
| * 8 | See the attached detailed Office action for a list of the certified copies not received. |
| Attachmen | Ma) |
| | e of References Cited (PTO-892) 4) Interview Summary (PTO-413) |

2) Notice of Draftsperson's Patent Drawing Review (PTO-948)

3) Information Diselesure Statement(s) (PTC/E3/cc) Paper No(s)/Mail Date

Paper No(s)/Mail Date. _

6) Other:

5) Notice of Informal Patent Application

Claim Rejections - 35 USC § 103

The text of those sections of Title 35, U.S. Code not included in this action can be found in a prior Office action.

Claims 1, 4-11, 13, 16-19, 29-32, 60-68, 70, and 73-80 are rejected under 35 U.S.C. 103(a) as being unpatentable over Walker in view of Fisher 8535896 and Sheth US20031/10032170.

The applicants argues that each of the independent claims recites a specific condition on providing bid data: whether a "second bidder has placed at least one bid."

The applicant challenged the examiner taking official notice as to this specific condition as well as to private auctions. The Fisher supports this specific condition by teaching of determining, using a processor, whether a competing second bidder meets a first condition for receiving the bid data, wherein the first condition comprises a condition that the competing second bidder has placed at least one bid; and providing the bid data to the competing second bidder. See column 6.lines 46-57, while Sheth teaches of private auctions (See figure 27).

It would have been obvious for one skilled in the art at the time to have added this feature as motivated by the need to encourage the well know parameter of increasing biding volume.

No additional arguments have been presented by the applicant.

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing Art Unit: 3693

date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH

shortened statutory period, then the shortened statutory period will expire on the date the advisory action

is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of

the advisory action. In no event, however, will the statutory period for reply expire later than SIX

MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should

be directed to RICHARD C. WEISBERGER whose telephone number is (571)272-6753. The examiner

can normally be reached on 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James

Kramer can be reached on 571 272 6783. The fax phone number for the organization where this

application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application

Information Retrieval (PAIR) system. Status information for published applications may be obtained

 $from\ either\ Private\ PAIR\ or\ Public\ PAIR.\ \ Status\ information\ for\ unpublished\ applications\ is\ available$

through Private PAIR only. For more information about the PAIR system, see http://pair-

direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer

Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR

CANADA) or 571-272-1000.

RICHARD C WEISBERGER Primary Examiner Art Unit 3693

/RICHARD C WEISBERGER/ Primary Examiner, Art Unit 3693